

IMPORTANT TAX INFORMATION REGARDING 1999 CASH DISTRIBUTIONS

ON

DOLE FOOD COMPANY, INC.

**COMMON SHARES
(cusip: 256605106)**

In 1999, Dole Food Company, Inc. paid four quarterly cash distributions of \$.10 per share per quarter.

In the Company's estimation, all four cash distributions paid to its shareholders in 1999 will be taxable as ordinary dividends. No foreign taxes were paid.

December 30, 1999